



ECONOMIC DEVELOPMENT

**BOOT
CAMP**

Conference sessions to include:

Insight into corporate site selection process: From how decisions are made and the role of incentives, to what makes projects disappear.

Responding to a corporate RFP: From what makes a good response and tips for working projects, to closing the deal.

Spotlighting economic development best practices: From keys to a successful economic development program to developing a good product to market.

Conference sessions will also offer insight into the latest trends, agri-business opportunities and developing Main Street programs.

Every conference participant will walk away with materials they can use locally to help grow more jobs.

AGENDA

SEPTEMBER 2, 2003

1:00 pm - 5:00 pm
4:00 pm - 6:30 pm
5:00 pm - 6:30 pm

Conference and Exhibitor Registration
Three Star Ceremony
Three Star Reception

Dinner on your own

SEPTEMBER 3, 2003

7:00 am
7:30 am - 9:00 am
9:15 am - 10:15 am
10:30 am - 11:30 am
12:00 pm - 1:00 pm

Conference registration begins
Continental Breakfast
Welcoming Session
Breakout Sessions
Governor's Luncheon
(*Governor Bredesen to Speak*)

1:30 pm - 2:30 pm
2:45 pm - 3:45 pm
4:30 pm - 6:00 pm

Breakout Sessions
Breakout Sessions
Conference reception

Dinner on your own

SEPTEMBER 4, 2003

7:00 am
7:30am - 9:00 am
9:15 am - 10:15 am
10:30 am - 11:30 pm
12:00 pm - 1:00 pm
1:30 pm - 5:00 pm

Conference Registration
Continental Breakfast
Breakout Sessions
Breakout Sessions
Keynote Luncheon
Exhibit Hall Breakdown

Conference Adjourns